



# *COLOR REQUIREMENT SOLUTIONS*

**CONSISTENT COLORS THAT MEET LABEL NEEDS.**

**With over 50 years in business, ALG ensures accurate and consistent colors that meet customer requirements. Our system achieves specified colors on the first label and maintains them throughout all runs. We document, test, and verify meticulously.**

## *COLOR STANDARD*

**Our teams establish a color standard as the baseline for your specified color. This can come from a color chip, a previously produced part, a custom blend, or a Pantone reference.**

## *SAFETY COLORS*

**Our ALG Safety Colors deliver premium, durable color with over 20 years of proven outdoor performance. We use richly pigmented industrial inks, which offer excellent light-fast and abrasion-resistant properties. These high-performing inks meet ANSI standards Z535.1-2017 and UL 969 requirements.**

## *QUALITY ASSURANCE*

**We also incorporate the use of a light booth in our process. This provides a neutral lighting environment, eliminating external reflections and light variations, to visually assess color samples accurately. This helps ensure color quality and uniformity, facilitating the confirmation of color specifications throughout the production process.**



# PREMIUM COLOR CONTROL SYSTEMS

## ACCURATE REPRODUCTIONS

The ALG Color Control System ensures accurate reproduction of your custom colors. Based on your supplied color chips, sample labels, or decals, we either mix the colors in-house or work with approved suppliers. In-bound custom inks are verified against the original standard.

We produce a "First Article" for your approval before full production. Once approved, the custom color receives a unique ID number and is documented in our Color Management System. The original color chip and approved sample are stored in a climate-controlled environment to prevent fading or yellowing, ensuring consistent color matching in all future runs.

## OUR COMMITMENTS

The ALG Color Control System underscores our commitment to your satisfaction. By accurately and consistently reproducing your custom colors, we ensure every order meets your exact specifications. Our dedication to precision and quality drives us to continuously exceed your expectations, demonstrating excellence and earning your trust.

All of this is part of our broader commitment to delivering superior service, tags, and labels to our customers.

## CONTACT US

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